

**BOAT CLUB** 



# No Boat? No Problem.

ENJOY UNLIMITED BOATING WITHOUT THE COST AND HASSLE OF OWNING A BOAT

#### What is Aqua Boat Club?

Located in beautiful Kelowna, British Columbia, Aqua Boat Club's boat sharing program offers the joy of boating without the costs and hassles involved in owning a boat.

Membership is structured like that of a golf club. Members enjoy an unlimited number of boat outings and once in the club, your only additional cost is fuel.

#### **How it Works**

When you're an Aqua Boat Club member, getting on the water is simple.

Use the Boat Club app to schedule your reservation and select the boat you want to use. Choose from a newly-expanded fleet of 7 boats, including a Cobalt CS23, Mastercraft XT23, Cobalt R5 and more.

When you arrive on site, the boat will be clean, fueled, and ready to use.

### Owning a Boat vs. Aqua Boat Club

When you do the math, it's easy to see why boat sharing is not only hassle free, but more cost effective than outright ownership.

Next page: Cost comparison and Aqua Boat Club 2021 Membership Levels

## **APPLY TODAY**

Limited number of memberships available

250-764-0808 <u>abcinfo@missiongroup.ca</u> 550 Truswell Rd, Kelowna, BC

aquaboatclub.ca



# Join the Boat Sharing Revolution

Aqua Boat Club eliminates the barriers of boat ownership, which include purchasing a boat and trailer, insurance, maintenance, and launching hassles.

#### Become a member and go boating.

OWNING A BOAT vs. AQUA BOAT CLUB		
	Owning a Boat: Average Estimated Cost*	Aqua Boat Club: Membership Cost
Financing (10 year term, 6% interest rate)	\$19,000/year	None
Service Maintenance	\$1,000/year	None
Shrink Wrap	\$500/year	None
Detailing	\$500/year	None
Moorage	\$5,000/year	None
Trailer Storage	\$1,000/year	None
Insurance	\$1,000/year	None
Estimated Total Annual Cost	\$28,000/year	\$8,800 - \$14,000/year

<sup>\*</sup>Based on boat with ticket price of \$130,000





### AQUA BOAT CLUB MEMBERSHIP LEVELS 2021

	Silver \$8,800 + GST May 1 - Sep 30	Gold \$14,000 + GST May 1 - Sep 30
Unlimited Boating on Weekdays (Mon-Fri)	<b>✓</b>	✓
Unlimited Boating on Weekends (Sat & Sun)	×	<b>✓</b>
Access to 7 Club Vessels	<b>✓</b>	<b>✓</b>
Regular Detailing and Tarping Services	<b>✓</b>	<b>✓</b>
Access to Water Toys	<b>✓</b>	<b>✓</b>
Discounted Fuel	<b>✓</b>	<b>✓</b>
Free Bag of Ice with every launch	<b>✓</b>	<b>✓</b>
Exclusive Boat Club App	<b>✓</b>	✓
Maxiumum Reservations at any one time	Up to 3	Up to 3

Silver membership gets you on the water Monday to Friday. Choose our Gold membership for unlimited boating every day of the week.